

Online Vouchers & Digital Solutions

In1 Solutions
GIFTING TECHNOLOGIES

WWW.IN1SOLUTIONS.COM



THE BRAND MIX

DIGITAL MARKETING FOR GIFTING TECHNOLOGY

WWW.THEBRANDMIX.COM

DUBLIN | LONDON | CAPE TOWN | GRANADA

WELCOME TO INI SOLUTIONS & THE BRAND MIX

— — — —

We offer world-class online gifting and digital solutions, championing modernity, security, ease-of-use, and customer satisfaction.

Since our humble beginnings in Dublin, Ireland, we now operate in more than 140 countries worldwide, partnering with brands like Hilton, MHL, iNua, Ireland's Blue Book, Cape Town Tourism, and countless others.

Our online gift voucher platform services everything from hotel groups to independent properties to restaurants to coffee shops to boutiques to large shopping malls to adventure experience providers, and more.

We refine our gifting technology and ecommerce solutions on a daily basis to ensure success for our 5000+ clients globally.

In1 Solutions is the technical side of our partnership, perfecting the gifting technology.

The Brand Mix is the creative digital marketing side, promoting In1's technology to the masses.



GLOBAL OFFICES

OUR INTERNATIONAL FOOTPRINT

— — —

We have offices dotted across Europe and Africa to cater to our clients' needs. Think Ireland, the United Kingdom, South Africa, and Spain.

Our team is multi-lingual, speaking languages such as English, Spanish, and Dutch. We also make regular visits to our international partners and attend tradeshows such as Arabian Travel Market, Fitur Madrid, and ITB Berlin.

With sales representatives around the world, we're fully integrated and well-connected in the global marketplace, helping you bring voucher business.

DUBLIN | LONDON | CAPE TOWN | GRANADA



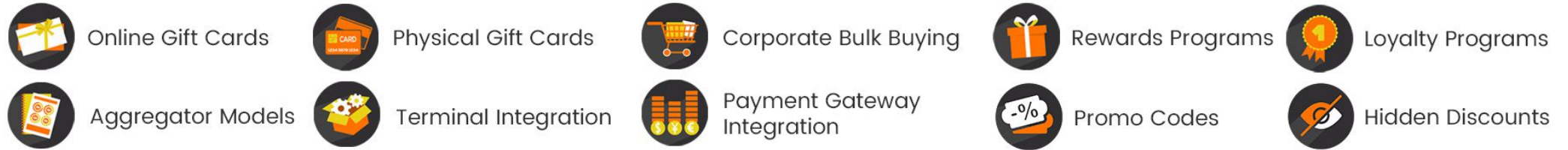
OUR GIFTING PLATFORM

A SOLUTION RICH IN FUNCTIONALITY

Our world-class gifting solution is packed with cutting-edge features, certain to boost your visibility and appeal. Our approach to online gifting is holistic, ensuring every box is ticked and every need met.

We also offer digital services to complement your gifting solution, such as Digital Marketing to help spread the word about your vouchers.

Gifting Solution Features



Digital Solutions



PAY PER CLICK ADVERTISING REEL IN ASTONISHING REVENUE

— — — —

We can say, without hesitation, our PPC specialists are the best in the business. We average an 11 to 1 return on a regular month. This figure balloons to a whopping 20 to 1 return during peak gifting seasons, such as Christmas and Valentine's.

With our help, your property will boast a bespoke PPC campaign tailored to optimise your expenditure and maximise your reach.

We drive traffic to your site in an innovative, clever, and financially efficient way. If you're already running PPC, don't worry! Our PPC can be linked directly to your new gifting platform without impacting your current campaigns.

At your request, we will send you a detailed proposal, including brand and market analysis, along with a suggested budget. Running PPC with The Brand Mix is the most air-tight business decision you'll make this year.



SEARCH ENGINE OPTIMISATION CLIMB ATOP THE RANKS

Search engines are central to the online world. Just think about how many times you use Google on a daily basis. But with so much competition, it can be tricky to climb through the ranks.

When customers search for keywords relevant to your property, such as “hotel in X city”, it’s best for your business to appear amongst the highest results, lest you lose out to competitors. That’s where we come in.

Our SEO methods are meticulously engineered to improve client search engine rankings, driving traffic directly to your website. From the copy on your site to its links across the web, we ensure your content is structured in such a way that it becomes irresistible to search engine algorithms.



CREATIVE DESIGN SERVICES CAPTIVATE AND INSPIRE YOUR CUSTOMERS

Aesthetic sensibilities are in an unprecedented state of flux. Our experienced Design Team can help you keep up with the changes.

Our Designs are sleek, modern, eye-catching, and clean. We create websites, pop-ups, ezines, social posts, and banners that are unique enough to stand out while still appealing to contemporary taste.

When it comes to our websites, we prioritise intuitive functionality, responsiveness, security, and optimisation across all browsers and devices. We understand that your website is your corporate identity online. It's crucial to make a strong first impression while protecting your brand.

Leave it to The Brand Mix.



A SELECTION OF OUR SUCCESSFUL CLIENTS HOTEL INDUSTRY



A SELECTION OF OUR SUCCESSFUL CLIENTS SHOPPING, DINING, RELAXATION, AND ADVENTURE



Contact Us

If you'd like to learn more about our gifting, ecommerce, or digital marketing solutions, drop us a line. We'll get back to you within one business day.

IE Office

Rathbeale Road, Swords, Co Dublin, K67 P8W6
+353 1 870 6350 | sales@in1solutions.com

ES Office

Calle Jesús y María, Granada 18009 España
+34 692 996 413 | ir@in1solutions.com

ZA Office

Datavoice House, 16 Elektron Rd, Techno Park,
Stellenbosch, 7600
+27 (0) 79 581 3399 | sales@in1solutions.com

In1 Solutions
GIFTING TECHNOLOGIES

WWW.IN1SOLUTIONS.COM



THE BRAND MIX

DIGITAL MARKETING FOR GIFTING TECHNOLOGY

WWW.THEBRANDMIX.COM

DUBLIN | LONDON | CAPE TOWN | GRANADA